# **AUSTRALIAN NATIONAL** BUSKING CHAMPIONSHIPS<sup>™</sup>

# Would you like to be part of this?

# **On Saturday 27 April 2024**

Our town will be hosting a qualifying heat for the 2024 Australian National Busking Championships™ This will be an action packed day of fun family-friendly free entertainment.

Now in its 13th year, this event attracts hundreds of visitors to our beautiful historic and culturally diverse town.

Cooma has been chosen to host an ANBC busking competition along with seven other towns around Australia. This growing list of ANBC regional centres include:

Stanthorpe Qld, Noosa Qld, Kilmore Vic, The Entrance NSW, Peak Hill NSW, Bombala NSW, and Braddon ACT.

The winners of these regional competitions will come to Cooma on 30 November 2024 to compete in the 2024 ANBC National Grand Final.

# Now it's Cooma's chance to shine! We are looking for Sponsorship Partners





# **ANBC SPONSORSHIP OPPORTUNITIES:**

Sponsorship opportunities are offered in the form of prize money to the winning buskers. All amounts quoted are GST inclusive. Your sponsorship\* will be invoiced as "Promotion". \*Subject to availability.

\$1000 First Place Open Adult

\$500 Second Place Open Adult

\$300 Third Place Open Adult

\$500 First Place Secondary School Age (13-17 years of age)

\$400 Second Place Secondary School Age

\$300 Third Place Secondary School Age

\$300 First Place Primary School Age (Under 13 years of age)

\$200 Second Place Primary School Age

\$150 Third Place Primary School Age

All Ages:

\$500 First Place People's Choice (as voted by the public by voting with Busker Tokens)

\$400 Second Place People's Choice

\$300 Third Place People's Choice

#### **Other Awards:**

\$500 Best Duo or Group

\$250 Cookie Award (for performers with a disability in honour of Michael Cooke)

\$100 each Special Judge's Awards/or Runner-up Awards for Open & Secondary Category (Multiple awards)

\$50 each Encouragement Awards/or Runner-up Awards for Open & Secondary Category (Multiple awards)

As a Sponsorship Partner of the Australian National Busking Championships<sup>™</sup> you will receive the following benefits:

• Naming rights for prizes

- Acknowledgement of Sponsorship through local and surrounding media outlets.
- Acknowledgement & Promotion of your business on the ANBC website, www.busking.com.au and social media sites.
- Your business logo will be included on promotional and advertising materials (for sponsorship over \$500)
- Your business representatives will have the opportunity to speak and present your sponsored award at the ANBC National Grand Final Concert (for sponsorship over \$1000)
- Opportunity to display your business banners and signs on the main stage for the ANBC National Grand Final Concert. (for sponsorships over \$1000)

Your organisation will benefit by partnering with this major music event that is already well attended and supported by the local community and beyond. It is a highly visible event for Cooma which celebrates our town's cultural and musical talents and provides Statewide and National exposure opportunities for your business, Cooma and the Snowy Monaro Region.

In addition to offering these distinct levels of sponsorship, the ANBC organising team can tailor packages to meet prospective partners unique







## PLEASE RETURN THIS FORM TO SECURE YOUR SPONSORSHIP CHOICE

### allan@coomamusic.com.au

Yes we would like to support the Australian National Busking Championships<sup>™</sup> by Sponsoring:

#### (Please tick your circle of choice)

			1
$\bigcirc$	\$1000	First Place Open	
$\bigcirc$	\$500	Second Place Open	
$\bigcirc$	\$300	Third Place Open	
$\bigcirc$	\$500	First Place Secondary School	
$\bigcirc$	\$400	Second Place Secondary School	
$\bigcirc$	\$300	Third Place Secondary School	
$\bigcirc$	\$300	First Place Primary School	٩
$\bigcirc$	\$200	Second Place Primary School	
$\bigcirc$	\$150	Third Place Primary School	
$\bigcirc$	\$500	First Place People's Choice	
$\bigcirc$	\$400	Second Place People's Choice	
$\bigcirc$	\$300	Third Place People's Choice	
$\bigcirc$	\$500	Best Duo or Group	1
$\bigcirc$	\$250	Cookie Award	
$\bigcirc$	\$100	Special Judges/Runner-up Awards	
0	\$50	Encouragement/Runner-up Awards	
$\bigcirc$ Donation \$		(All Donations will be gratefully accepted	1)

(More than one package is also acceptable)

#### **PAYMENT OPTIONS:** (All amounts are GST free)

Cash & cheque payments can also be made at Cooma School of Music. Receipts will be issued at time of payment

- Please Invoice us  $\bigcirc$
- Cheque payment to Australian National Busking Championships Inc.  $\bigcirc$
- Direct Deposit: Australian National Busking Championships Inc.,  $\bigcirc$

#### BSB: 062 523 Account No: 10251287

Please send direct deposit notification to allan@coomamusic.com.au

Cash Payments







- **Business Name:** ٠
- Your Name:
- Phone Number: •
- Street Address: •
- Email: ٠
- **Opening Hours Saturday 25 November:**



**BOOKING CONDITIONS:** Acceptance of Sponsorship will be subject to approval. All monies due and payable must be received by the specified due date prior to the event (April, 2024). No company will be listed as a Sponsor or contributor until full payment and paperwork have been received. Sponsorship does not entitle decision making in the event organising process. This remains the sole right and responsibility of the Australian National Busking Championships organising committee. However, feedback is considered valuable both before and after the event. Please forward a high res, JPEG copy of your business logo to be used on promotional and advertising materials to allan@coomamusic.com.au. Please also provide us with your banner or flag to be displayed during the ANBC Prize presentation in Centennial Park prior to 27 April 2024. **CANCELLATION OF SPONSORSHIP:** In the event of withdrawal of sponsorship, please be advised that unless that particular area of sponsorship is resold, the event reserves the right to retain the payment received. **UNAVOIDABLE OCCURRENCES:** In the unlikely event that the festival is cancelled or delayed through no fault of the event organising committee, including but not limited to fire, flood, labour disputes, natural disasters, acts of God, civil disorders, riots, insurrections, work stoppages, slowdowns or disputes, or other similar events, the sponsor shall not be entitled to any refund or claim for any loss or damage. The Australian National Busking Championships Inc. will use reasonable endeavours to remedy the impact of exceptional circumstances. Upon signature of this sponsorship agreement, please submit your company's logo in high resolution JPEG formats to Allan Spencer. Thank you for your generous contribution. We look forward to working with our valued sponsors leading up to, during and after the event in November. Please do not hesitate to contact us should you wish to discuss these opportunities further or for any other information. Kind Regards, Allan Spencer President Australian National Busking Championships Inc Cooma School of Music Shop 2 Parkview Arcade 123 Sharp St Cooma NSW 2630 Phone: 02 6452 6067 Mobile: 0407 384 590 Email: allan@coomamusic.com.au

# www.busking.com.au

### Australian National Busking Championships Inc.

#### **Our Aims**:

- 1. To enrich communities culturally and economically around Australia by staging regional busking championships.
- 2. To provide a stage for community based music groups and individual performing artists of all ages and all music genres to present street performance to larger public audiences.
- 3. To encourage, mentor, promote and develop career pathways for emerging musicians and performing artists.
- 4. To establish an annual music and busking festival in Cooma NSW that is of national significance.







