

Sponsorship Proposal



Australian National Busking Championships

www.busking.com.au



November, 15-16
2025

Presented by
Australian National
Busking Championships Inc.
In association with
Snowy 2.0



About

The Australian National Busking Championships™ is an Australia-wide network of busking festivals. The ANBC celebrates the rich diversity of Australian Music & Street Performance Culture. It was first held in Cooma in 2012, and is now held in 9 locations around the country. The competition culminates with the national final in Cooma each year. The winner of the grand final is given the title of Australian National Busking Champion, along with substantial prize money.



Community Chest is our Charity Partner

Mission Statement

- To enrich communities culturally and economically around Australia by staging regional busking competitions as part of a national network.
- To provide a stage for community-based music groups and street performers to larger public audiences.
- To encourage, mentor, promote and develop career pathways for emerging performing artists of all ages and of all music genres & street performance.
- To establish an annual music and busking festival in Cooma NSW that is of major national significance.
- To be a fundraiser for our charity partners

Event Summary

A Big Weekend of Free Street Performance!

In 2025 as well as 2 days of fabulous street performances, the **Street Parade** returns! ANBC is proud to partner with local community groups such as the Cooma Multicultural Centre, Cooma Car Club, Rotary, Local Dance groups and Major Sponsors to bring together a street parade. **The parade was sponsored by Snowy Hydro in 2024** and included classic cars, dances, Snowy 2.0 workers and other local community groups.

In 2025 ANBC Cooma will be one big weekend!

With your support ANBC is looking to make the event even bigger and better in 2025.

Saturday November 15 - ANBC Cooma Heat

- Busking in Sharp Street 10am - 2pm.
- Workshops / Food Stalls / Dance Groups
- Kids Activities
- Community Stage featuring local talent
- 2MNO Live Radio Broadcast
- 3pm Prizes Presentation for ANBC Cooma Heat

Sunday November 16 - ANBC Grand Final

- Street Parade 9am-10am, featuring Buskers, Cooma District Band, Multicultural Groups, Sponsors and more.
- Busking 10am - 2pm (Road closure)
- Snow FM Live Radio Broadcast
- Cooma Rotary Markets Centennial Park
- CRAB Blues & Roots Festival presented by Cooma Rotary
- 5pm to late - Busker Final Concert and presentation at The Alpine Hotel.



"The Busking event is terrific and we are excited for it to be held here in Cooma. The businesses and community all benefit from the Busking Championships" - Cooma Mayor Chris Hanna 2024

Sponsorship Benefits

Your organisation will benefit by partnering with the renowned **Australian National Busking Championships™**, a major national music event that is already well attended and supported by the local community and beyond.

It is a highly visible event for Cooma which celebrates our town's cultural and musical talents and provides local, statewide and national exposure opportunities for your business.

As a valued partner you will receive the following benefits:

- Acknowledgement of Sponsorship through local and surrounding media outlets including newspaper & radio stations
- Acknowledgement & Promotion of your business on the ANBC website and social media sites. We have over 4,000 Facebook, Instagram, TikTok & YouTube followers of our local ANBC webpage (www.busking.com.au) and over 8,000 followers across the whole of our social media national network.
- Your business logo will be included on promotional and advertising material (for packages over \$1,000)
- Your business representative will have the opportunity to speak and present your sponsored award at the Cooma Regional Final Concert and/or the ANBC National Grand Final Concert.
- Your business may participate in the Grand Street Parade on Sunday Morning (16 November 2025.)

Opportunity to display business banners and signs on the Community Stage.

Please review the packages on the next pages, or reach out to our team if you would like to discuss a tailor-made package that will align with your sponsorship objectives.



"As sponsors of the 2024 event we were proud to see our own workforce in the parade and performing on centre stage as well as engagement across a wide variety of the community."
Future Generation JV

14 Years of Delivering Community-based Festivals.

Awards:



Raising the profile of the performing arts & culture in Cooma and beyond:



We made Busking front page news!

Sponsorship Form

PLEASE RETURN THIS FORM TO SECURE YOUR SPONSORSHIP CHOICE

allan@coomamusic.com.au

More than one package is also welcome.

*(*Most packages include prizes for the ANBC Cooma Heat plus National Grand Final)*

Yes we would like to support the Australian National Busking Championships™ by Sponsoring:

- | | | | |
|------------------------|-------------------------------------|--------|--|
| Package 1. | <input type="checkbox"/> | \$3300 | Open First Places* |
| Package 2. | <input type="checkbox"/> | \$1650 | Open Second Places |
| Package 3. | <input type="checkbox"/> | \$880 | Open Third Places |
| Package 4. | <input type="checkbox"/> | \$440 | Secondary School First Place (Heat only) |
| Package 5. | <input checked="" type="checkbox"/> | \$1000 | TAKEN Secondary School First Place (Final) |
| Package 6. | <input type="checkbox"/> | \$770 | Secondary School Second Places |
| Package 7. | <input type="checkbox"/> | \$550 | Secondary School Third Places |
| Package 8. | <input type="checkbox"/> | \$330 | Primary School First Place (Heat only) |
| Package 9. | <input checked="" type="checkbox"/> | \$600 | TAKEN Primary School First Place (Final) |
| Package 10. | <input type="checkbox"/> | \$440 | Primary School Second Places |
| Package 11. | <input type="checkbox"/> | \$330 | Primary School Third Places |
| Package 12. | <input type="checkbox"/> | \$1650 | Peoples Choice Awards |
| Package 13. | <input type="checkbox"/> | \$660 | Best Duo |
| Package 14. | <input type="checkbox"/> | \$1100 | Best Group |
| Package 15. | <input type="checkbox"/> | \$330 | Best Costume |
| Master of Music Award | <input checked="" type="checkbox"/> | \$400 | TAKEN For a musician over 50 years old |
| Michael Cook Award | <input type="checkbox"/> | \$110 | For a musician with a disability |
| Special Judges' Awards | <input type="checkbox"/> | \$110 | For Special Categories |
| Encouragement Awards | <input type="checkbox"/> | \$55 | |

All donations gratefully accepted

☐ \$ _____

Payment Options:
All amounts are
GST inclusive



- ☐ Please Invoice us
- ☐ Cheque payment to: Australian National Busking Championships Inc.
- ☐ Direct Deposit: Australian National Busking Championships Inc.
BSB: 062 523 Account No: 10251287
Please send direct deposit notification to
allan@coomamusic.com.au
- ☐ Cash Payments: payments can be made at Cooma School of Music.
Receipts will be issued at time of payment.

All sponsorship acceptance and money must be received by (1st October 2025)

Name:

Ph:

Email:

Signature:

Date:

Booking Conditions

Acceptance of Sponsorship will be subject to approval. All monies due and payable must be received by the specified due date prior to the event. No company will be listed as a Sponsor or contributor until full payment and paperwork have been received.

Sponsorship does not entitle decision making in the event-organising process. This remains the sole right and responsibility of the Australian National Busking Championships organising committee. However, feedback is welcome both before and after the event.

Please forward a high res, JPEG copy of your business logo to be used on promotional and advertising materials to allan@coomamusic.com.au. Your logo will be used in promotional and advertising for the event including online. Logos must be received by 30 September to be added to program, posters and website.

Please also provide us with your banner or flag to be displayed during the Cooma Regional Final Concert (15th November 2025) and the ANBC Grand Finals event (16th November 2025) in Centennial Park prior to the (7th November 2025).

Cancellation of Sponsorship :

In the event of withdrawal of sponsorship, please be advised that unless that particular area of sponsorship is resold the event reserves the right to retain the payment received.

Unavoidable occurrences:

In the unlikely event that the festival is cancelled or delayed through no fault of the event-organising committee, including but not limited to fire, flood, labour disputes, natural disasters, acts of God, civil disorders, riots, insurrections, work stoppages, slowdowns or disputes, or other similar events, the sponsor shall not be entitled to any refund or claim for any loss of damage.

The Australian National Busking Championships Inc. will use reasonable endeavours to remedy the impact of exceptional circumstances.

Thank you for your generous contribution. We look forward to working with our valued sponsors leading up to and during the event in November. Please do not hesitate to contact us should you wish to discuss these opportunities further or for any other information.

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